ORIENTATION ACTIVITY: LORAX

INDUSTRIALIZATION: Problem, Progress or Promise

ACTIVITY 1 **LORAX ORIENTATION**	**ACTIVITY 2** **LORAX ORIENTATION**
Task: Rewrite the beginning of the story so that it eliminates the negative social and environmental effects **RC1:** several definitions of Sustainable Development **RC2:** grassroots: Sri-Lanka – chemical free farming **RC3:** voluntary sustainability: Curitiba, Brazil	**Task: Presentation to new investors** for the factory; be sure to demonstrate how you will practice sustainable development **RC1:** several definitions of Sustainable Development **RC2:** grassroots: Sri-Lanka – chemical free farming **RC3:** voluntary sustainability: Curitiba, Brazil
ACTIVITY 3 **LORAX ORIENTATION**	**ACTIVITY 4** **LORAX ORIENTATION**
Task: Interview a representative from each character group negatively affected - each proposes a mutually beneficial plan that includes the 4 parts of sustainable development. **RC1:** several definitions of Sustainable Development **RC2:** grassroots: Sri-Lanka – chemical free farming **RC3:** voluntary sustainability: Curitiba, Brazil	**Task: Make a 3-D factory**: it must include the 4 parts of sustainable development. **RC1:** several definitions of Sustainable Development **RC2:** grassroots: Sri-Lanka – chemical free farming **RC3:** voluntary sustainability: Curitiba, Brazil

NOTE: The four parts of sustainable development are:

• human • economic • technological • environmental