

Orientation Activity One: The Lorax: What is Sustainable Development?

INDIVIDUAL REPORT

Imagine that you are the Once-ler at the end of the story of the Lorax. Write a diary entry describing how you would have run your business differently given your current knowledge about the ways things turned out.

Evaluation Criteria

- Diary entry is written from the point of the Once-ler.
- Diary entry identifies at least three negative social and environmental effects created by the Once-ler's factory.
- Diary entry presents a clear plan for sustainable development; one that would prevent the negative social and environmental effects present in the original version of the story.
- Diary entry includes a sustainable plan that will meet human, economic, technological, and environmental needs.

Industrialization: Problem, Progress or Promise?

Revised 8/01

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