

Activity Six: Propaganda

INDIVIDUAL REPORT

Propaganda consists of ideas or information that is spread deliberately to influence people's thoughts or actions. How is propaganda used in today's society? Who uses propaganda and why? How does the use of propaganda today compare to its use in WWI? How did propaganda contribute to the cost of war and the price of peace?

Evaluation Criteria

- Gives at least three examples of how propaganda is used in today's society & explains which technique of propaganda is used for each example
- Describes who uses the propaganda for each example
- Explains at least two possible reasons for the use of propaganda for each example
- Makes at least three comparisons between the way propaganda is used today and the way it was used during WWI
- Explains how propaganda contributes to the cost of war and the price of peace

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Revised 12/00

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EC	Exceeds the EC	Meets the EC's	Progressing toward the EC's	Minimally addresses EC's
Gives at least three examples of how propaganda is used in today's society & explains which technique of propaganda is used for each example (16%)	Gives at least four examples of how propaganda is used in today's society, & explains which technique of propaganda is used for each example (16%)	Gives three examples of how propaganda is used in today's society, & explains which technique of propaganda is used for each example (14%)	Gives two examples & explains which technique of propaganda is used for each example (12%)	Gives one example & explains which technique of propaganda is used for that example (10%)
Describes who uses the propaganda for each example (16%)	Describes who uses the propaganda for each of the four or more examples (16%)	Describes who uses the propaganda for each of the three examples (14%)	Describes who uses the propaganda for each of the two examples (12%)	Describes who uses the propaganda for the one example (10%)
Explains at least two possible reasons for the use of propaganda for each example (32%)	Explains two or more reasons for the use of propaganda for each of the four or more examples (32%)	Explains two possible reasons for the use of propaganda for each of the three examples (28%)	Describes one possible reason for the use of propaganda for each of the two examples (24%)	Describes one or two reasons for the use of propaganda for the one example (20%)
Makes at least three comparisons between the way propaganda is used today & the way it was used during WWI (16%)	Makes more than three comparisons between the way propaganda is used today, & the way it was used during WWI (16%)	Makes three comparisons between the way propaganda is used today & the way it was used during WWI (14%)	Makes two comparisons between the way propaganda is used today & the way it was used during WWI (12%)	Makes only one comparison between the way propaganda is used today & the way it was during WWI (10%)
Explains how propaganda contributes to the cost of war and the price of peace (20%)	Explains how propaganda contributes to the cost of war & the price of peace. The author makes connections outside this activity, either to another activity in this unit, or another war. (20%)	Explains how propaganda contributes to the cost of war & the price of peace (17%)	Explains how propaganda contributes to the cost of war OR the price of peace (15%)	Explanation is unclear, incomplete or inaccurate (12%)

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