

Sonic recently celebrated our twenty-fifth anniversary, and as we start the new year, I have been thinking about our plans for the next quarter-century. We have come a long way, but it also feels like in some ways, we are just getting started.

When Scott and I founded Sonic, we had little idea about what was coming, and the way that the internet would transform everything that we do today. From entertainment to education, commerce, and employment, the internet reaches every part of our lives. It's been an exciting journey here at Sonic, as the company has grown and adapted to meet the needs of our members, competing against large incumbents who are waiting for us to fail. But we have survived and thrived. And every day, we are inspired to work harder and go farther because of the support of our members and the desperate need for better internet infrastructure in America.

So first, thank you to all of our members. Your belief in us has been critical. Our growth over the decades has come from referrals from current members. And our regulatory success on critical issues like privacy and infrastructure access would only be possible with the help of our members. As a result of your support, we have built an extensive fiber-optic network, a network that now connects almost half of our members. And because of that ultra-fast fiber, Sonic has now been recognized as the fastest ISP in America: <http://bit.ly/fastestisp>

Thanks also to our fantastic team. Today, there are over five hundred Sonic staff serving our members, and the heart, integrity, and tenacity that these individuals bring every day is something I deeply admire. Every Sonic team member brings unique capabilities and energy to our mission: to fix internet access in America and connect every home and business with the fast, friendly, and affordable internet you deserve.

Sonic's success is connected to one key thing: your continued support for our mission. Not only by signing up for Sonic, but your advocacy to friends and family will help Sonic continue to build our fiber-optic network and deliver the fastest internet in America to more people than ever.

Your referrals are the key to connecting as many homes and businesses as quickly as possible with the affordable, fast, and friendly internet you deserve. Thank you for that support and for spreading the word about Sonic!

With your continued support, we are committed to continuing to expand our fiber network to reach every home and business that we can to deliver the best possible internet service in America.

Thank you, for the last twenty-five years, and the next.

Dane Jasper
CEO & Co-Founder
Sonic

PS. For more on our history, see the great SF Chronicle article at <http://bit.ly/sf-chron-sonic>.