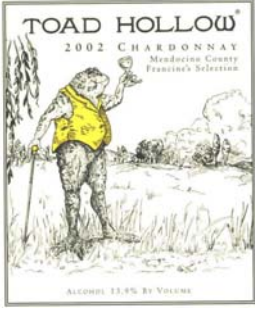


TOAD HOLLOW VINEYARDS

2002 Chardonnay, Mendocino County, Francine's Selection



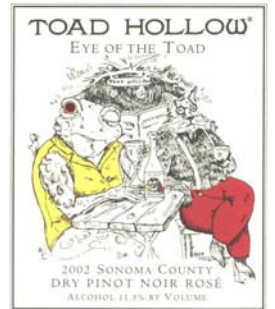
Alc: 13.7 %
RS: 0.20 %
TA: 0.51g / 100 ml
pH: 3.50

Simplicity is the key to quality. We feel that too many Chardonnay producers clutter up what might be a beautiful candidate for a well drawn and intriguing Chardonnay by overcompensating it. We keep our Chardonnay lean and understated, using no oak whatsoever, allowing the fruit to shine through, therefore showing a good representation of what we feel

2002 Dry Pinot Noir Rosé, Sonoma County, Eye Of The Toad

We know there is a place in the sun or in the shade for a truly dry, uncomplicated statement of Pinot Noir at its lightest and most delicate which we proudly call our Rosé. It is very important to keep all sources of sugar out of Rosé and allow the grapes to speak for themselves. That's why we are bold enough to say that the time for Rosé is now, or possibly later in the day when the shadows fall, or earlier in the day when there aren't any shadows at all.

Alc: 11.2 %
RS: 0.04 %
TA: 0.55 g / 100 ml
pH: 3.49



2000 Pinot Noir, Russian River Valley, Goldie's Vines



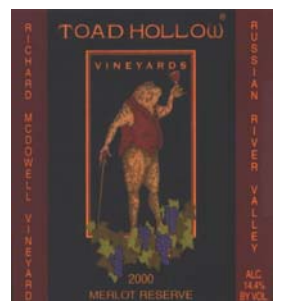
Alc: 13.6 %
RS: 0.15 %
TA: 0.56g / 100 ml
pH: 3.73

This is our second bottling of our estate Pinot Noir. The vineyard is set on a beautiful SE facing slope, which garners the morning sun and benefits from the cool ocean breeze from the west in the afternoon. There are six different Pinot Noir clones and three different rootstocks planted in this beautiful twelve-acre vineyard. While we referred to our 1997 Pinot Noir as our "River Dance", I think that we can safely refer to our new Estate Pinot Noir as our "River Ballet". Enjoy.

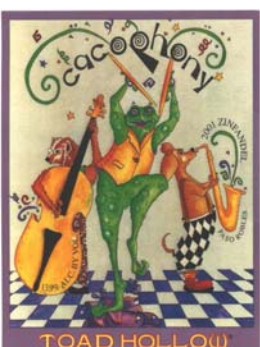
2000 Merlot, Russian River Valley, Richard McDowell Vineyard

With visions of Pétrus dancing in our heads, we ripped out the apples and planted Merlot. That was a few years ago. This is our Merlot Reserve – planted, grown, and bottled by Toad Hollow, the third bottling of our first reserve wine. Merlot does best in sandy, clay-like soils as proven in France in the province of Pomerol where it gives birth to the mighty Pétrus – the pinnacle of all Merlot wines. We had the soil, we had the cuttings, and we had the perfect medium temperature range preferred by the Merlot grape to do its very best. This wine is a keeper and will age

Alc: 11.5 %
RS: 0.04 %
TA: 0.55g / 100 ml
pH: 3.49



2001 Zinfandel, Paso Robles, *Cacophony*



Alc: 13.9 %
RS: 0.07 %
TA: 0.06g / 100 ml
pH: 3.67

Our third release of the Toad Hollow *Cacophony* Zinfandel is a Paso Robles appellation where the long hot days and chilly nights are just what zinfandel vines thrive upon. Fragrant with juicy raspberries, it wants to dance, but not alone. So join the party and let it rip. Let it drip. After all, it's a juicy, jammy wine that you should allow in your pleasure zone with great rewards. Faster music, stronger wine! Finish what the sun has started. After all, it's red, it's lip smackin' delicious and most of all, it's from Toad Hollow where the party's just begun!