

Richard Bagel

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Objective

- Acquire a position as Graphic Designer

Skills

- Proficient in design and production for print, web, and marketing collateral. Trained in the latest techniques in marketing, and e-commerce.
- Ability to work effectively within a team and communicate shifting priorities while maintaining good relationships and shared goals
- Expert in the latest version of Adobe Creative Suite including extensive knowledge of InDesign, Dreamweaver, Photoshop, and Illustrator. Can write efficient and modern HTML and CSS. Proficient in Excel, Word, Powerpoint and traditional illustration.

Recent Employment

- 2012-2013 • **Santa Rosa Junior College, S.T.N.C.** Web Design Specialist. Improve functionality and code of the high traffic pages. Create pages for new College President, Art Gallery and Performing Arts. Design and produce new website for the SRJC Petaluma Campus at santarosa.edu/petaluma
- 2010-2011 • **Untechnical Press** of Grass Valley, California, Designer. Design, Illustration and production of educational books, marketing materials and websites including content and commerce.

Richard Bagel Design Studios, an ad agency

- 2008-2010 • **Turnbull Wine Cellars**, Napa, California. Design, photography and illustration of all collateral; brochures, newsletter, marketing materials and website with complex content management. Write and edit advertising copy. Create marketing materials generating rapid growth of the Wine Club and direct-to-consumer sales.
- 2000-2010 • Clients include Lynmar Winery, Alvarado Street Bakery, Donaty Commercial Real Estate Development, McDowell Family Vineyards, Brutocao Cellars, Total Entertainment Gaming Network, Broderbund Software, Flamingo Hotel, Camp La Jolla, Sonoma County Fair, and Sonoma County Recycling

Early Work

- **Retech (a division of Lockheed)**. Design and illustrate sales materials including complex technical illustrations
- **Maxis Software**, creators of the Sim line of games, including the original SimCity. Art and design of packaging, complex manuals, and marketing materials.
- **University of San Francisco**. Design and illustration of publications including the student guide and building identification for the Koret Health and Recreation Center
- **Sonoma State University**, Student Services Periodicals and Publications Designer. Create fine-arts mailers, newsletters, brochures, forms and posters. Work with a wide spectrum of diverse students, staff, faculty and administrators

Education

- English major, Sonoma State University. Continuing education in computer design and illustration. Currently completing a HTML5 Content Certificate at Santa Rosa Junior College