

## *DRAFT* (from memory)

LOCATION: Portland, Port Townsend, Renton (WA), Gig Harbor, Bellingham, Green Lake (WA) DATE: August 2006 PERSON INTERVIEWED: Various INTERVIEWED BY: Starbird

### Seed funding provided by:

*Portland:* public sector, rowing club, university rowing, dragon boat club, riverkeeper

*Port Townsend:* Wooden Boat Foundation

*Renton, WA:* unkn.

*Gig Harbor:* Private donors

*Bellingham (Whatcom Paddlers):* This kayaking group, while large in number, proved too diverse in its interests to pursue a boathouse anywhere.

*Green Lake:* unkn.

### Founding leadership provided by:

*Portland:* rowing club, university rowing, riverkeeper

*Port Townsend:* Wooden Boat Foundation

*Renton, WA:* unkn.

*Gig Harbor:* Kayak coach

*Green Lake:* unkn.

### What types of entities did you coordinate with?

*Portland:* public agencies, private nonprofits

*Port Townsend:* Rowing Club

*Renton, WA:* Private concessionaire/retailer, private industry (Boeing) and public agencies

*Gig Harbor:* private marina operator, public park with bathroom, water, and dock

*Green Lake:* private kayak club, parks & rec, other public agencies, rowing club

### Land owned by:

*Portland:* city of Portland recently sold building to private developer with tenants in place

*Port Townsend:* Wooden Boat Foundation - 3 waterfront acres

*Renton, WA:* Boathouse is over water, owned by public sector

*Gig Harbor:* private marina operator, city park

*Green Lake:* public sector (inside public park)

### Improvements owned by:

*Portland:* private and tenants

*Port Townsend:* Wooden Boat Foundation

*Renton, WA:* public sector, private lessee

*Gig Harbor:* kayak club

*Green Lake:* Parks & Rec department owns building and all equipment (boats, etc.)

### Operated by:

*Portland:* riverkeeper (ad hoc)

*Port Townsend:* Wooden Boat Foundation

*Renton, WA:* private lessee

*Gig Harbor:* private club

*Green Lake:* private club

### Sustaining revenue stream and percent of total revenues reflected:

*Portland:* space rental, including retail store/kayak outfitter

*Port Townsend:* retail store, membership fees, private gifts, public heritage grants

*Renton, WA:* retail store and program participant fees (don't know if there's any city contribution)

*Gig Harbor:* private fundraising and participant fees

*Green Lake:* participant fees, public funding, sales of services to other clubs (race course setup fees)

**Advantages of this model:**

*Portland:* good use for difficult under-freeway location and partnership between nonprofits and city. No single nonprofit is managing the property for all

*Port Townsend:* Built on history of successful programs, large high-visibility events, terrific location, income from retail store

*Renton, WA:* Large retail space in permanent location

*Gig Harbor:* Very flexible, small

*Green Lake:* Secure location, public sector support

**Disadvantages of this model:**

*Portland:* sustainability depends on new property owner; after 1 year tenants moved into temporary facilities (all outdoor storage) and remain there while building is under renovation; future rents uncertain.

*Port Townsend:* Relies on one private foundation's continuing leadership and support; innovation is slow

*Renton, WA:* Immobile, inflexible location, large space commitment, isolated in middle of Boeing jetway (sic)

*Gig Harbor:* Very low budget, reliant on continuing good relations with local marina operator, limited space for expansion, no permanent improvements

*Bellingham (Whatcom Paddlers):*

*Green Lake:* Club can leave but equipment can't; no space to expand

**What should Petaluma replicate?**

*Portland:*

*Port Townsend:* Establish successful programs first and the facility will follow

*Renton, WA:*

*Gig Harbor:*

*Green Lake:*

**What should Petaluma avoid?**

*Portland:* Commitment to a highly changeable situation; city property had been for sale for a long time before boating tenants moved in.

*Port Townsend:* Don't commit to a facility unless your programs already show a proven track record.

*Renton, WA:*

*Gig Harbor:*

*Bellingham (Whatcom Paddlers):*

*Green Lake:* Having Parks and Rec own a bunch of performance boats is crazy.

**Do you know a person who could advise Petaluma in organizing itself?**

N/A