SWEETWATER SPRINGS WATER DISTRICT

TO: Board of Directors **AGENDA NO. V-D**

FROM: Ed Fortner, General Manager

Meeting Date: June 6, 2019

Subject: STRATEGIC PLANNING

RECOMMENDED ACTION:

Receive report from the General Manager. Discussion and possible action.

FISCAL IMPACT:

None

DISCUSSION:

At the May 2, 2019 Board Meeting during the Cost of Service agenda item discussion, the importance of first developing Strategic Planning for the District was stressed. Strategic Planning can be facilitated by the GM working with the Board, staff, and the public. Initially, a District Vision, Mission, and goals should be established. The stakeholders should decide what defines Sweetwater Springs Water District presently and what we envision the District as in the future. Typically, a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis should be explored to help develop the core values of the District. Ultimately, the strategic plan will show clarity of purpose and will be a living document we can all be proud to share with our customers, community, and stakeholders as a template for success. I propose the Board discusses a timeline and we begin the planning process in early FY 2020 to be followed by a Cost of Service Study shaped in accordance with the newly developed Vision and Mission. Several links to other Water District's published Strategic Plans are available for review at the CSDA website. The GM recently received log on credentials for all the Board members for the CSDA website.