Sonoma Clean Power
Local. Renewable. Ours.

50 Old Courthouse Square, Suite 605
Santa Rosa, CA 95404

SWEETWATER SPRINGS
WATER DISTRICT

FEB 04 2014

RECEIVED

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8857 4 28
ELECTRIC ACCOUNT HOLDER
PO BOX 48
GUERNEVILLE, CA 95446-0048

Dear Customer,

Sonoma Clean Power (SCP) is now offering electricity from cleaner sources like geothermal, wind and solar, while partnering with PG&E to continue delivering power. It's a great combination because we get the same reliability we're used to, but with **more renewable power at a lower price.**

Who we are

Sonoma Clean Power is a public agency based in Santa Rosa, and governed by a Board of Directors comprised of elected representatives from Sonoma County and each of the participating cities: Cotati, Santa Rosa, Sebastopol, Sonoma and Windsor.

SCP was formed by the public to buy greener power and invest in our local economy. We are able to offer cleaner power at a lower price because we helped create a more competitive market. We are a not-for-profit public agency and invest our earnings into lowering costs and supporting cleaner power.

Your account is one of the first 20,000 now eligible to participate. The way it works is that service will automatically start in May 2014 with our basic CleanStart product, unless you pick another option.

The choice is yours

CleanStart Take no action, and you'll be enrolled in CleanStart, our basic electric service in May 2014, on your regular billing date. CleanStart is 33 percent renewable and costs 2 to 3 percent less than what you pay for PG&E's 20 percent renewable service now—so it's better for your wallet, the planet and your community!

EverGreen If you can afford to pay a little extra and want to help create a clean energy economy today, sign up for EverGreen 100 percent local renewable service. The premium is $0.035 per kilowatt-hour, or about 20 percent extra. Learn more about this exciting opportunity by visiting sonomacleanpower.org.

Opt Out You may opt out of Sonoma Clean Power and continue to purchase PG&E's standard service. Just call toll free 1 (855) 202-2139 or visit sonomacleanpower.org. Be sure you have your PG&E bill on hand, because we'll need your account information to help you.

It's simple

Just one bill. Even though you will pay SCP for power generation and PG&E for power delivery, you will get just one combined bill every month from PG&E.

Same reliable service. You still call PG&E to start and stop service, report outages and for emergencies. They will continue to maintain the "poles and wires" (known as the electric distribution system), read your meter and provide service exactly as they always have.

Great rates. Our rates for CleanStart will be slightly lower than PG&E's rates, and with a much higher renewable content. Nothing else about your service will change—no new risks or hassles.

At Sonoma Clean Power, we believe competition is good.

That's why we provide a greener and more local product at a competitive price. More and more consumers are looking for products sold by businesses that value local customers and the environment. If you choose SCP, we can help promote your business as a local, green leader and encourage the thousands of people in our network to thank you through their trade.

Working together

Becoming a Sonoma Clean Power customer means your electricity will be cleaner, and that we'll be investing dollars here in Sonoma County to develop more local renewable power sources and create jobs. CleanStart customers will get more than three times the amount of locally generated power than from PG&E, and EverGreen customers will get all of their power from local sources. By buying our power locally, we create jobs, help the environment, and support our economy.

Starting in May, your power from SCP will be cleaner, greener, and less expensive.

We invite you to review your choices at sonomacleanpower.org or call us toll free at 1 (855) 202-2139. We're here to help.

Geof Syphers, CEO
Sonoma Clean Power

We look forward to working together, toward a clean energy economy!

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TERMS AND CONDITIONS OF SERVICE

Sonoma Clean Power (SCP) electric generation rates are stable and affordable. View our rates at sonomacleanpower.org or call toll free 1 (855) 202-2139 for more information. Any changes to SCP rates will be adopted at duly noticed public meetings of the Sonoma Clean Power Authority Board of Directors. PG&E will also charge SCP customers a Power Charge Indifference Adjustment (PCIA) and Franchise Fee Surcharge. Please visit our website or contact PG&E for more information about these charges.

BILLING

SCP customers will receive a single monthly bill from PG&E that will include all of the electric charges, including SCP power generation charges, which PG&E forwards to SCP. PG&E will continue to charge you for transmission, distribution, public goods programs and other non-generation charges at the same rates it charges its non-SCP customers.

ENROLLMENT

Sonoma Clean Power is now the default electric generation provider in the unincorporated areas of Sonoma County, the cities of Cotati, Santa Rosa, Sebastopol, and Sonoma, and the Town of Windsor. You will be automatically enrolled in SCP's *CleanStart* 33% renewable energy service in May 2014, unless you choose to opt out and continue to receive electric generation services from PG&E. You may request to opt out at any time. You may also choose to enroll in SCP's *EverGreen* 100% local, renewable energy service. To sign up for *EverGreen*, or to opt out, please call 1 (855) 202-2139 or visit www.sonomacleanpower.org. Please have your PG&E bill on hand so that we can process your request.

OPT OUT

You may request to opt out of SCP electric generation service at any time by calling 1 (855) 202-2139 or by visiting sonomacleanpower.org. Please have your PG&E bill on hand so that we can process your request. If you choose to opt out more than 60 days after your SCP service starts, you will be subject to the payment of a one-time termination fee of $25 (for commercial customers) or $5 (for residential customers), and will not have the option to return to SCP for one year. You will also be subject to PG&E's terms and conditions of service. For information on PG&E's terms and conditions visit www.pge.com/cca/faq/. You will not be charged a termination fee if you opt out within the first 60 days after your enrollment with SCP or if you cancel electric service altogether (for example, if you move). If you opt out, you will still be charged for all SCP electricity you used before the transfer of electric service to PG&E. Accounts will be transferred to PG&E on the day of the electric account meter read and cannot be transferred during the middle of a billing cycle. In order for your opt out request to be processed on your next meter read date, your request must be received at least 5 business days prior to the meter read date.

FAILURE TO PAY

Sonoma Clean Power may transfer your account to PG&E upon 14 calendar days' written notice to you if you fail to pay any portion of the SCP charges on your bill. If your service is transferred you will be required to pay the termination fee described above.